



POLICY 28

TRUSTEE COMMUNICATION WITH STAKEHOLDERS

Approved: 2020 06 18

BACKGROUND

The Board values the sharing of information to stakeholders in an effort to inform and support communities. To provide enhanced transparency, trustees are encouraged to reach out and engage stakeholders. Having well-developed communication guidelines support individual trustees to connect and engage with stakeholders.

GUIDELINES

1. Trustees can engage the public through a variety of communication methods, understanding that all communications and interactions must reflect the principles of the Trustee Code of Conduct.
2. Trustees are encouraged to share divisional information, key messages, Board advocacy priorities, exemplary practices, and highlight student achievement and learning.
3. Trustees can provide facts and direct stakeholders to the best source of information. If sharing opinion, caution must be exercised as perception could be that the opinion shared is supported by the Board.
4. Where practical, Board positions will be established in advance and key messages will be developed to assist trustees when they engage with stakeholders.
5. Where matters are newly emerging, potentially harmful and / or involving other levels of government or elected officials, trustees will consult with the Board Chair.
6. Trustees will use discretion when sharing and/or promoting non-divisional events and organizations.
7. Trustees will adhere to all privacy and copyright legislation and regulations.

Legal Reference:

- Section 33, 52, 53, 55, 67, 68, 196, 197, 204, 222, 225, 256 Education Act